



GARTNER CHIROPRACTIC

HIPAA DECLARATION / PRIVACY POLICY

The Practice:

- (a) Is required by federal law to maintain the privacy of your protected health information (PHI) and to provide you with this Privacy Notice detailing the Practice's legal duties and privacy practices with respect to your PHI
- (b) Under the Privacy Rule, may be required by State law to grant greater access or maintain greater restrictions on the use or release of your PHI than that which provided for under federal law
- (c) Is required to abide by the terms of the Privacy Notice
- (d) Reserves the right to change the terms of this Privacy Notice and to make the new Privacy Notice provisions effective for all of your PHI that it maintains
- (e) Will distribute any revised Privacy Notice to you prior to implementation
- (f) Will not retaliate against you for filing a complaint

Patient Communications:

Health Insurance Privacy Act 1996 requires we inform you of the following government stipulations in order for us to contact you with educational and promotional items in the future via email, U.S. mail, telephone, and/or prerecorded messages. We **WILL NOT ever** share, sell, or "SPAM" your personal contact information.

Marketing is any communication about a product or service that encourages recipients to purchase or use the product or service. Communication can be defined as Voice Blasts, Email, and numerous marketing pieces. Communications to describe health-related products or services, or payment for them, provided by or included in a benefit plan of the covered entity making the communication.

- (a) Communications about participating providers in a provider or health plan network, replacement of or enhancements to a health plan, and health-related products or services available only to a health plan's enrollees that add value to, but are not part of, the benefit plan.
- (b) Communication for treatment of the individual
- (c) Communications for case management or care coordination for the individual, or to direct or recommend alternative treatments, therapies, health care providers, or care settings to individuals

PATIENT ACKNOWLEDGEMENT

I acknowledge receipt of this notice, and my understanding and my agreement to its terms.

Patient Name: _____ **Patient Signature:** _____

Date: _____